

Promote Your Shred Day!

Let ShredTex help you to promote your shred day by using the 4 simple steps below. Americans spend millions of dollars a year on the cost of fraud. ShredTex can save you and your community the cost and worry of identity theft, credit card fraud, etc.

1 Use Social Media	• Using social media such as Facebook, Linkedin and Twitter are great ways to promote your shred day.
2 Volunteer Work	• If you are using volunteers for your event, ask them to utilize their networks.
3 Flyers	• If this is a public event, post your flyers in community centers, schools, libraries and shopping centers, etc.
4 Email Reminders	To help spread the word internally, send event reminders.
Sample Promotion Schedule 2 weeks prior Post flyers in community centers, schools, libraries and shopping centers 1 week prior Send out a save the date email	

What To Shred





Any document, which contains confidential material (designs, proposals, plans, and drafts of such information) Any document which could be used for the purpose of identity theft (social security numbers, customer lists, credit applications, tax returns, etc)

Any document which could cause harm in the hands of criminals or competitors (canceled checks, price lists, business plans, credit card numbers)

Any document which is mandated to be protected by laws such as HIPAA (healthcare), GLB (financial) or FACTA (general)

Any non-paper item which could cause harm to you or others in the hands of criminals (security uniforms, employee identification cards, product packaging, out of spec products, recalled products, etc.)

